

## APPENDIX 1.6: CONTINUED COMMUNITY OUTREACH AND SUPPORT MATERIALS

### 1.6a: Examples of Marketing and Outreach Materials

Figure 1: Sample Instagram Posts: August 13, September 16, September 23, and September 25

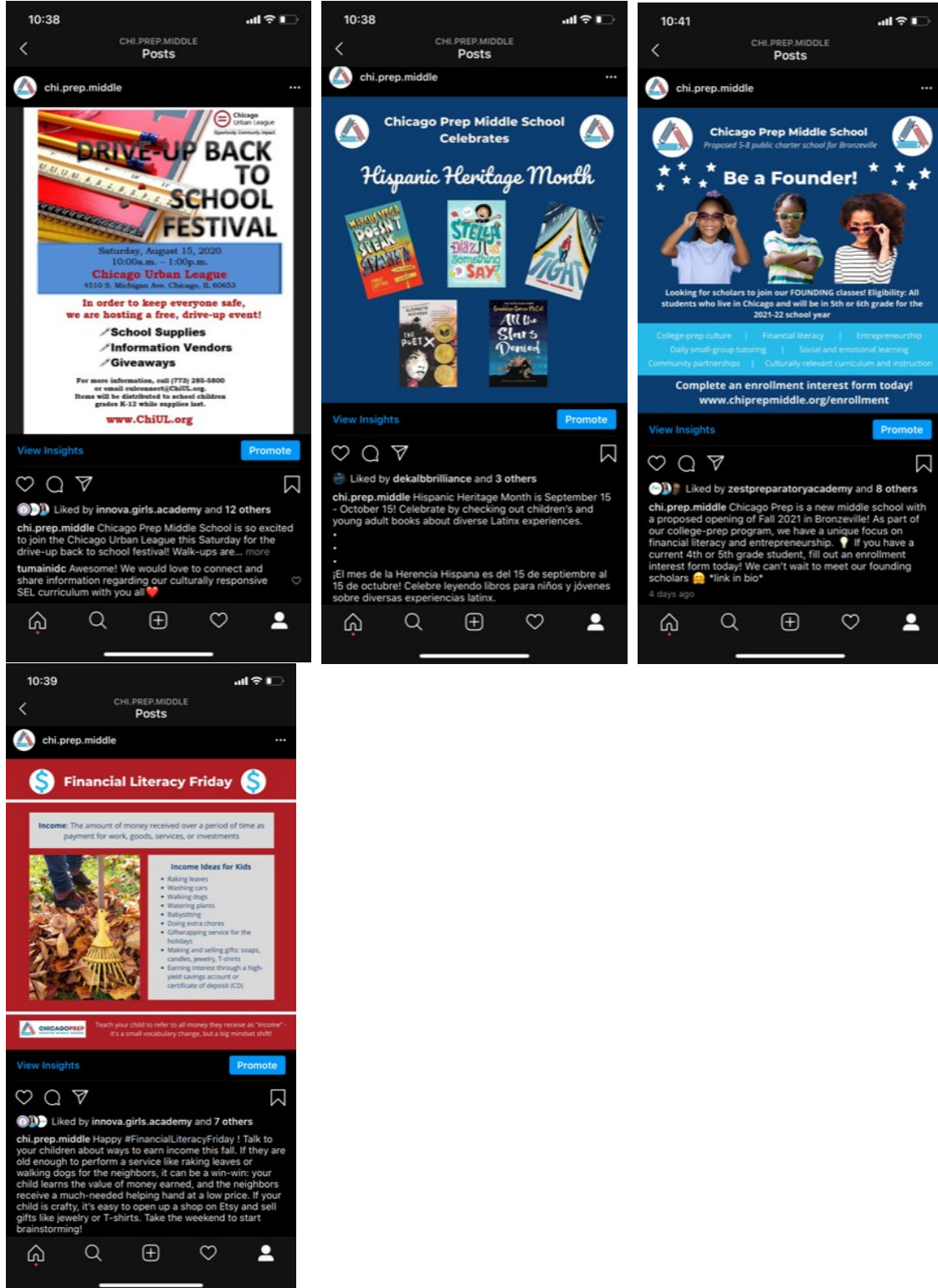


Figure 2: Sample Facebook Posts: August 6 and September 1

Chicago Prep Middle School  
August 6 · Instagram · 🌐

We have a few spaces left for our next online financial literacy class, starting Monday. Register today!

**FREE Online Class: Financial Literacy!**

Learn the basics of budgeting, saving, investing, and more through our free, live online class!

**Two-week course**  
Monday through Thursday  
4:00-5:00pm  
Open to all Chicago students  
Ages 8-11

Next Class Begins Monday,  
August 10

Register today!  
[bit.ly/chiprepmiddle-finance](https://bit.ly/chiprepmiddle-finance)

Led by Mary Griffin, experienced Chicago educator and Lead Founder of Chicago Prep Middle School

806 People Reached      36 Engagements

Boost Post


👍❤️ 2      10 Shares

Chicago Prep Middle School  
September 1 at 11:34 AM · 🌐

Today's Google doodle honors Jackie Ormes, the first Black woman cartoonist to be published in a newspaper.

Ormes depicted African American female characters in a positive light at a time when such representation was rare; she is remembered for her social commentary on such issues as racism and sexism. Did you know that Ormes moved to Chicago in 1942 and was very active in the South Side community?

We are so excited for our future Chicago Prep scholars to learn about local heroes like Jackie Ormes through our curriculum and enrichment programs!



GOOGLE.COM  
**Celebrating Jackie Ormes**  
Celebrating Jackie Ormes! #GoogleDoodle

Figure 3: Direct Mailer, September 4



*Now accepting enrollment interest forms!*  
*Forms are non-binding*

[www.chiprepmiddle.org/enrollment](http://www.chiprepmiddle.org/enrollment)

Chicago Prep Middle School

**Student Experience:**



Encourages **academic rigor** in the classroom

*Kindness  
Courage*

A **character and values**-based culture



A curriculum prioritizing **financial literacy**...



...and **entrepreneurial -thinking.**



**Social-emotional** learning (SEL)



Meaningful **family and community** involvement



**Culturally relevant** curriculum and instruction



CHICAGOPREP

CHARTER MIDDLE SCHOOL

*Academic Rigor. Character Development. Financial Literacy & Entrepreneurship.*



Our mission is to provide academic rigor in a structured and supportive community, preparing all 5th - 8th grade scholars to succeed in college and positively impact the world.

**Social media:**

f @chi.prep.middle

**Get involved!**

Visit [www.chiprepmiddle.org](http://www.chiprepmiddle.org) to:

- Express interest in enrolling your child in Fall 2021
- Sign the petition to open Chicago Prep
- Submit questions or feedback
- Donate funds to support our work

LOCAL POSTAL CUSTOMER

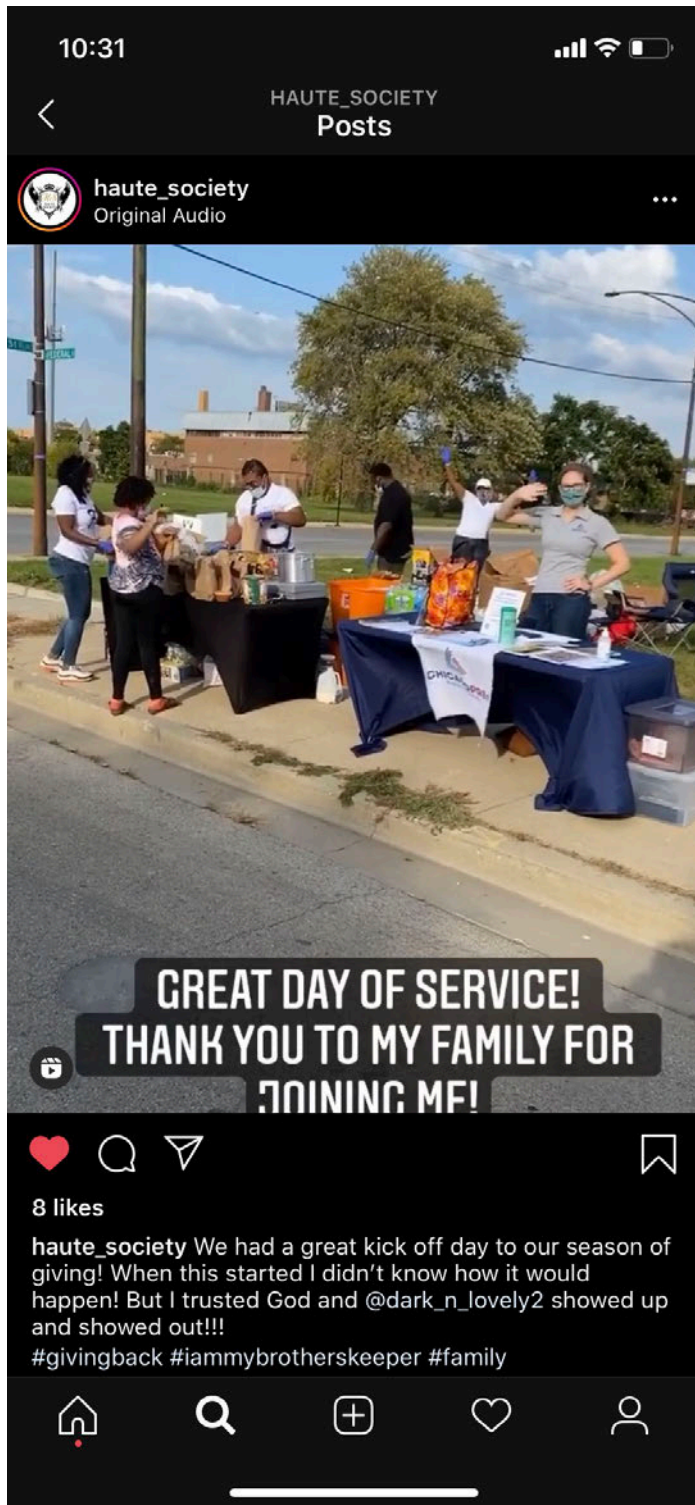
*Chicago Preparatory Charter Middle School does not discriminate against or limit the admission of any student on the basis of ethnicity, race, gender, disability, language background, national origin, intellectual ability, measures of achievement or aptitude, athletic ability, creed, housing status, religion, or ancestry. If you would like to view the application for our proposed new school, it will be publicly posted on [www.cps.edu/2020RFP](http://www.cps.edu/2020RFP).*

PRSR STD  
ECRWSS  
U.S. POSTAGE  
PAID  
EDDM Retail

Figure 4: Photo of Facebook Live Virtual Community Meeting, September 21



Figure 5: Haute Society Instagram Post Featuring Chicago Prep Team Member at Community Event, September 27



See Figure 6: Sample Family Outreach Email on the page that follows.

**From:** [Mary Griffin](#)  
**To:** [undisclosed-recipients:](#)  
**Bcc:** [Adele Brown](#); [Anaya Mayberry](#); [April Stewart](#); [Arneshia McConnell](#); [Basirat Sulaiman](#); [Breanne Griffin](#); [Cawanna Stonewall](#); [Charnette McKnight](#); [Courtney Nesbitt](#); [Darlene Riggs](#); [Jeffrey T. Joi Coleman](#); [Kara Hill](#); [Khala Hands](#); [Laveell Green](#); [Lillian Moseley](#); [REDACTED]; [Marcus Troutman](#); [Ms. Love Alexander-EJ](#); [Nashaun Lee](#); [Natalie Sullivan](#); [Paris Davis](#); [Patricia Atekhia](#); [REDACTED]; [Qiana Moore](#); [Radiance Woodruff](#); [Rayisha Bonner](#); [Sham Roberts](#); [Shawnquale Carter](#); [Sheenah Carter](#); [Summer White](#); [Tamikia Smith](#); [REDACTED]; [Valencia Lockhart](#); [Vergil Stewart](#); [Yesenia Saavedra](#)  
**Subject:** How Can Chicago Prep Middle School Support Your Child This Fall?  
**Date:** Tuesday, September 1, 2020 5:47:14 PM  
**Attachments:** [image002.png](#)

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Good afternoon families,

I hope this email finds you well. As we all continue preparing for a school year unlike any other, I wanted to reach out to see how Chicago Prep Middle School might support you and your students this fall. We are considering offering virtual and/or in-person instruction and tutoring, with topics including but not limited to financial literacy, entrepreneurship, writing & grammar, academic support, and volunteer/service learning. All opportunities would be free for families.

We want to make sure that we are offering resources/supports that will be useful and engaging for students in our community. If you are interested, please fill out this [one-minute survey](#) to share your feedback.

If you have any questions or would like to schedule some time to chat, feel free to send me an email or give me a call at 773-394-1311.

Kind regards,  
Mary

**Mary Griffin** | Lead Founder, Chicago Prep Middle School | *BES Fellow*  
773-394-1311 | [chiprepmiddle.org](#) | [bes.org](#)



## 1.6b: Additional Intent-to-Enroll Forms

### Chicago Prep Middle School Enrollment Interest Form

Chicago Preparatory Charter Middle School (Chicago Prep) is a proposed 5th-8th grade public charter school, working to open in Bronzeville in the fall of 2021. With a focus on academic rigor, character development, financial literacy, and entrepreneurship, Chicago Prep is on a mission to prepare students to succeed in college and positively impact the world.

Please complete the information below to demonstrate interest in your child attending Chicago Prep. Signing this enrollment interest form **does not obligate** your child to attend Chicago Prep, **nor does it guarantee admission**. Students who will be entering **5<sup>th</sup> or 6<sup>th</sup> grade** in 2021 will be eligible for admission. Chicago Prep will grow by one grade every year until we are a full 5<sup>th</sup>-8<sup>th</sup> grade school.

Student Name	Current Grade Level	Parent/Guardian Name and Email Address	Address	Relationship to Student	Signature
✓ Evan Coleman	4	[Redacted]	[Redacted]	Mother Tor Coleman	Joni Coleman
Ryan Smith	3	[Redacted]	[Redacted]	Mother Toi Smith	Joni Smith
✓ Aniyah Brown	5	[Redacted]	[Redacted]	Mother Adele Brown	Adele Brown
Demetria	5	[Redacted]	[Redacted]	Aunt	Adele Brown
✓ Dawgias	↑	[Redacted]	[Redacted]		



### Chicago Prep Middle School Enrollment Interest Form

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Student Name	Current Grade Level	Parent/Guardian Name and Email Address	Address	Relationship to Student	Signature
<del>Antoine</del> McGuire	5	Margione McGuire	[REDACTED]	Grandmother	Margione McGuire
Corleone Carter	5	Tionna Carter	[REDACTED]	Mother	Deanne Carter
Destiny Williams	5	Larrese Williams	[REDACTED]	Mother	[REDACTED]
Mariyah Solomon	5 <sup>th</sup>	Bathiaq Solomon	[REDACTED]	Grandmother	Bathiaq Solomon
Dalia Van de	5	Wend, Danks	[REDACTED]	Mother	[REDACTED]



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Student Name	Current Grade Level	Parent/Guardian Name and Email Address	Address	Relationship to Student	Signature
✓ Kalisha Burnett	3	William Madley	[Redacted]	Grandmother	[Signature]
x Naomi Bathy	6	[Redacted]	[Redacted]	[Redacted]	[Redacted]
✓ Albany Newson	5	[Redacted]	<del>Wackerbarren</del> Dorothy	Mother	Cherise
✓ Hannah Crawford	5	HANNAH Crawford	[Redacted]	Grandmother	[Signature]



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Please complete the information below to demonstrate interest in your child attending Chicago Prep. Signing this enrollment interest form does not obligate your child to attend Chicago Prep, nor does it guarantee admission. Students who will be entering **5<sup>th</sup>** or **6<sup>th</sup>** grade in 2021 will be eligible for admission. Chicago Prep will grow by one grade every year until we are a full 5<sup>th</sup>-8<sup>th</sup> grade school.

Student Name	Current Grade Level	Parent/Guardian Name and Email Address	Address	Relationship to Student	Signature
MONEY'S JONES	3 <sup>RD</sup>	Bernice Richmond	[REDACTED]	grand-mother	Bernice Richmond
Keremonta Fatties	5 <sup>th</sup>	Corka Lee	[REDACTED]	Mother	Corka Lee
Ken+neil					
Deja Charleson	5 <sup>th</sup>	Tajana Jefferson	[REDACTED]	Daughter	Tajana Jefferson
Mick Williams	5 <sup>th</sup>	Pam Collins	[REDACTED]	grandson	
Zoe Shavers	5 <sup>th</sup>	Karena Williams	[REDACTED]	mom	Karena Williams

(Tennis)

Submitted On	Parent/Guardian Name	Email	Phone	Student Address Street City St	Student Name	Current Grade	Second 8 Current G	How did you hear about Chicago Prep	Any additional questions or comments
08/05/2020 11:44	Shawnique Carter				Rozel Hampton	5th		Facebook	
09/01/2020 03:11	Rayisha Bonner				George	4th		Internet	I saw that the age was 8 & up but my child is in 3rd grade. Is there a problem for him?



## 1.6c: Additional Petition Signatures



### Chicago Preparatory Charter Middle School Petition

Chicago Prep is a proposed 5th-8th grade public charter school for the students of Chicago. We are working to open in Bronzeville in the fall of 2021. We will focus on academic rigor, character development, and financial literacy and entrepreneurship. We believe in leveraging family and community partnerships.

**Our Mission:** Chicago Prep provides academic rigor in a structured and supportive community, preparing all 5<sup>th</sup>-8<sup>th</sup> grade scholars to succeed in college and positively impact the world.

*I am signing this petition to affirm that I have read Chicago Prep's mission, I believe in this mission, and I would like to see Chicago Prep open in Bronzeville as a tuition-free, public charter school in the fall of 2021.*

Name	Zip Code	Email	Phone	Ages of Children (if applicable)
Phillip E. Parker	60609	[Redacted]	[Redacted]	9
GIVEN DIGGS	60653	[Redacted]	[Redacted]	5 & 7
EDWARD SETHANIS	60609	[Redacted]	[Redacted]	8
Philette Waters	60609	[Redacted]	[Redacted]	7
Mary Cobb	60653	[Redacted]	[Redacted]	1
Angela Williams	60653	[Redacted]	[Redacted]	2-9
Carthia Duce	60614	[Redacted]	[Redacted]	-
Destina Beatty	60643	[Redacted]	[Redacted]	4 yrs
Shukies Richards	60653	[Redacted]	[Redacted]	D/A
Shereae Pickens	60645	[Redacted]	[Redacted]	5 yr

Chicago Prep provides academic rigor in a structured and supportive community, preparing all 5<sup>th</sup>-8<sup>th</sup> grade scholars to succeed in college and positively impact the world.



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Name	Zip Code	Email	Phone	Ages of Children (if applicable)
Carol Sanford	60653	[REDACTED]	[REDACTED]	
Cardoaja Burns	60615	[REDACTED]	[REDACTED]	
Charrette McIntosh	60619	[REDACTED]	[REDACTED]	10
TARA ALLEN	60643	[REDACTED]	[REDACTED]	5
plahm LANE	60653	[REDACTED]	[REDACTED]	
Andreea Dan	60653	[REDACTED]	[REDACTED]	
Deborah Johnson	60615	[REDACTED]	[REDACTED]	4
Paul Scott	60615	[REDACTED]	[REDACTED]	
Dwight Proby	60653	[REDACTED]	[REDACTED]	
Tamarca White	60649	[REDACTED]	[REDACTED]	



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Name	Zip Code	Email	Phone	Ages of Children (if applicable)
Willie Alexander	60649	[Redacted]	[Redacted]	
Kylie Heber	60616	[Redacted]	[Redacted]	
Srita Kender	60653	[Redacted]	[Redacted]	8, 5, 3
Anbrique Aku	60628	[Redacted]	[Redacted]	6
Tameka Lawson	60653	[Redacted]	[Redacted]	11, 14, 2
William Smith	60649	[Redacted]	[Redacted]	5
Logan Daniels	60653	[Redacted]	[Redacted]	14, 15, 1
Ashia Reed	60620	[Redacted]	[Redacted]	
Nicole Mathis	60676	[Redacted]	[Redacted]	
Katrina Williams	60649	[Redacted]	[Redacted]	10
Patricia Solomon	60649	[Redacted]	[Redacted]	

Chicago Prep provides academic rigor in a structured and supportive community, preparing all 5<sup>th</sup>-8<sup>th</sup> grade scholars to succeed in college and positively impact the world.





Chicago Preparatory Charter Middle School Petition

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*I am signing this petition to affirm that I have read Chicago Prep's mission, I believe in this mission, and I would like to see Chicago Prep open in Bronzeville as a tuition-free, public charter school in the fall of 2021.*

Name	Zip Code	Email	Phone	Ages of Children (if applicable)
Jessica Smeers	60612	[REDACTED]	[REDACTED]	
Gynthia Leal	60644	[REDACTED]	[REDACTED]	
Shirley Jones	60615	[REDACTED]	[REDACTED]	
Maryam Popper	60617	[REDACTED]	[REDACTED]	
[REDACTED]	60464	[REDACTED]	[REDACTED]	

**1.6d: Additional Letters of Support**

	<b>Name</b>	<b>Position</b>	<b>Affiliation</b>
1	Patricia Akuamoah	Community Life Specialist	The Community Builders, potential partner for Chicago Prep
2	Orlando Burns	Owner/Operator	The Barber Suite, a Bronzeville barber shop
3	Nashaun Lee	Freshman majoring in Secondary Education Chemistry	Augustana College; former CPS student who attended CICS Avalon with Board Member Brandon Kimble as Principal and Lead Founder Mary Griffin as Writing Teacher
4	Ryan Osborne	Managing Director, Partnerships and Onboarding	Teach for America: Chicago-Northwest Indiana, potential partner for Chicago Prep
5	Ashley Smith	Chief Executive Officer	Haute Society, potential partner for providing after-school programming



September 15, 2020

Office of Innovation and Incubation  
Chicago Public Schools  
42 W. Madison St.  
Chicago, IL 60602

To Whom It May Concern:

I am writing this letter to express my support of Chicago Preparatory Charter Middle School, a proposed 5<sup>th</sup>-8<sup>th</sup> grade college preparatory school working to open in Bronzeville in the fall of 2021. After meeting with the Proposed Head of School Mary Griffin, I am excited about the impact Chicago Prep will have on the Bronzeville community.

The mission of Chicago Prep is to prepare all 5<sup>th</sup>-8<sup>th</sup> grade students to succeed in college and positively impact the world. In order to achieve this mission, Chicago Prep will focus on academic rigor, character development, financial literacy, and entrepreneurship, offering students a well-rounded education that motivates and prepares them for long-term success. Mary Griffin collaborated with The Community Builders (TCB), providing virtual programming and outreach to families during a challenging time, due to the pandemic. The partnership filled an educational gap with financial literacy classes and mentoring. Chicago Prep has demonstrated a commitment to ensuring students of the Bronzeville community receive a great foundation. I believe in the vision of Chicago Prep, and I believe the Bronzeville community will benefit from the opportunities the school will provide.

Again, I would like to extend my support and recommendation for Chicago Prep. We sincerely hope that the school will be granted a charter and open in the fall of 2021 to serve the students of Chicago. If you have any questions or concerns, please do not hesitate to contact me at [patricia.akuamoah@tcbinc.org](mailto:patricia.akuamoah@tcbinc.org) or via phone at (773) 544 – 4007.

Sincerely,

Patricia Akuamoah, MS

Community Life Specialist



650 E 43<sup>rd</sup> Chicago, IL 60637  
(312)761-9199

07/29/2020

Office of Innovation and Incubation  
Chicago Public Schools  
42 W. Madison St.  
Chicago, IL 60602

To Whom It May Concern:

I am writing this letter to express my support of Chicago Preparatory Charter Middle School, a proposed 5<sup>th</sup>-8<sup>th</sup> grade college preparatory school working to open in Bronzeville in the fall of 2021. After meeting with Mitchell Newsome, I am excited about the impact Chicago Prep will have on the Bronzeville community.

Chicago Prep's mission is to prepare all 5<sup>th</sup>-8<sup>th</sup> grade students to succeed in college and positively impact the world. In order to achieve this mission, Chicago Prep will create invaluable experiences for its students, including education in financial literacy and entrepreneurial thinking, social and emotional learning, and daily small-group tutoring. I believe there's room for growing the Bronzeville community educational options.

Again, I would like to extend my support and recommendation for Chicago Prep. We sincerely hope that the school will be granted a charter and open in the fall of 2021 to serve the students of Chicago. If you have any questions or concerns, please do not hesitate to contact me at [orlando@thebarbersuite43rd.com](mailto:orlando@thebarbersuite43rd.com) or (312)761-9199.

Sincerely,

Orlando Burns  
Owner/Operator  
The Barber Suite

September 23, 2020

Office of Innovation and Incubation  
Chicago Public Schools  
42 W. Madison St.  
Chicago, IL 60602

To Whom It May Concern:

I am writing this letter to express my support of Chicago Preparatory Charter Middle School, a proposed 5<sup>th</sup>-8<sup>th</sup> grade college preparatory school working to open in Bronzeville in the fall of 2021. I know the Proposed Head of School, Mary Griffin, through her work as my former middle school writing teacher at Chicago International Charter School-Avalon, where she contributed greatly to my writing development and exposure to a rigorous, culturally responsive humanities curriculum, and I believe in her leadership as well as the mission and vision of Chicago Prep.

Chicago Prep's mission is to prepare all 5<sup>th</sup>-8<sup>th</sup> grade students to succeed in college and positively impact the world. In order to achieve this mission, Chicago Prep will create invaluable experiences for its students, including education in financial literacy and entrepreneurial thinking, social and emotional learning, and daily small-group tutoring. Chicago Prep's vision resonates with me because of its intentional focus on middle-level education to ensure that all students have the skills and experiences needed to thrive in an ever-changing society. The proposed founder has used her experience and achievements to craft an educational program grounded in rigor, social-emotional learning, relationships, and a commitment to continued growth and reflection as a future school community.

During my time working with Ms. Griffin, I have witnessed and benefited first-hand from her unwavering dedication to educational equity and student success, along with fostering student-centered classrooms where potential meets opportunity. The most rewarding aspect of working with Ms. Griffin was seeing her collaboration with Brandon Kimble, proposed board member, through their turnaround efforts at Chicago International Charter School Avalon, which attained the highest school quality rating in 2014. This, coupled with many other accolades and experiences with Ms. Griffin, proves her commitment to the students, families, and residents of the Bronzeville community as the proposed founder of Chicago Preparatory Charter Middle School.

I am confident that Ms. Griffin, with the support of a strong Founding Board, will create a positive learning environment at Chicago Prep that prepares students for long-term success.

Again, I would like to extend my support and recommendation for Chicago Prep. I sincerely hope that the school will be granted a charter and open in the fall of 2021 to serve the students of Chicago. If you have any questions or concerns, please do not hesitate to contact me at [nashaunlee19@augustana.edu](mailto:nashaunlee19@augustana.edu) and/or 773-398-8306

Sincerely,

Nashaun Lee

Augustana College

Sophomore, Chemistry Education/First-Year Peer Mentor

One day, all children in this nation will have the opportunity to attain an excellent education.



September 28th, 2020

Office of Innovation and Incubation  
Chicago Public Schools  
42 W. Madison St.  
Chicago, IL 60602

To Whom It May Concern:

We are writing this letter to express our support of Chicago Preparatory Charter Middle School, a new 5<sup>th</sup>-8<sup>th</sup> grade college preparatory school with a proposed opening of Fall 2021 in Bronzeville. The Proposed Head of School, Mary Griffin, was a 2012 Teach For America – Chicago Corps Member who eventually became a middle school principal in South Shore, and we believe in her leadership as well as the mission and vision of Chicago Prep.

The mission of Chicago Prep is to prepare all 5<sup>th</sup>-8<sup>th</sup> grade students to succeed in college and positively impact the world. In order to achieve this mission, Chicago Prep will create invaluable experiences for its students, including education in financial literacy and entrepreneurial thinking, social and emotional learning, and daily small-group tutoring.

At Teach For America, we believe that all children deserve the opportunity to attain an excellence education and, thus, are committed to recruiting, selecting, and training even more incredible talent who can not only directly impact students as a classroom teacher but also commit their lives in the fight for educational equity. As an organization focused on talent and opportunity, our mission aligns closely with Chicago Prep's mission, and we are excited about the potential to collaborate to ensure that all students have access to talented, motivated, equity-minded teachers. Mary Griffin is a perfect example of a member of TFA who served her community in South Shore for years as a school leader and now wants to continue providing excellent education for students on the Southside of Chicago.

Again, we would like to extend our support and recommendation for Chicago Prep. We sincerely hope that the school will be granted a charter and open in the fall of 2021 to serve the students of Chicago. If you have any questions or concerns, please do not hesitate to contact me through my contact information below.

Sincerely,

A handwritten signature in blue ink, appearing to read "Ryan Osborne".

Ryan Osborne  
Managing Director, Partnerships & Onboarding  
[ryan.osborne@teachforamerica.org](mailto:ryan.osborne@teachforamerica.org)  
312-254-1000 x19158





September 28, 2020

Office of Innovation and Incubation  
Chicago Public Schools  
42 W. Madison St.  
Chicago, IL 60602

To Whom It May Concern:

I am writing this letter to express my support of Chicago Preparatory Charter Middle School, a new 5<sup>th</sup>-8<sup>th</sup> grade college preparatory school with a proposed opening of Fall 2021 in Bronzeville. After meeting with the Proposed Head of School Mary Griffin, I am excited about the impact Chicago Prep will have on the Bronzeville community.

The mission of Chicago Prep is to prepare all 5<sup>th</sup>-8<sup>th</sup> grade students to succeed in college and positively impact the world. In order to achieve this mission, Chicago Prep will create invaluable experiences for its students, including education in financial literacy and entrepreneurial thinking, social and emotional learning, and daily small-group tutoring. Haute Society is a boutique event planning firm that makes our clients dreams reality. We have a networking group that assists in the development of black entrepreneurs and supports our mission to create opportunities to give back to the community. Our mission aligns closely with Chicago Prep's mission, and I am excited about the potential to collaborate to provide high-quality after-school programming on-site at the school.

The vision of Chicago Prep directly aligns with our mission and goals, to teach entrepreneurship to children and families. The school will help to develop more black entrepreneurs and help maintain Bronzeville's rich history of being thought leaders, building sustainable companies from within the community that will create generations of wealth and most importantly develop a clear understanding of how to properly navigate the finances and increase their financial portfolio. This school is much needed to pivot the narrative of our community and be a catalyst to encourage others within the community to dream big which is a direct correlation with Haute Society's mission.

Again, I would like to extend my support and recommendation for Chicago Prep. I sincerely hope that the school will be granted a charter and open in the fall of 2021 to serve the students of Chicago. If you have any questions or concerns, please do not hesitate to contact me at [hautesociety2011@gmail.com](mailto:hautesociety2011@gmail.com) and or by phone at 224-818-6320.

Sincerely,

Ashley Smith  
CEO of Haute Society