



April 27, 2023  
ECRC Advisory Council Meeting



# We Have Spanish Interpretation Tenemos Interpretación de Español

1. Click the **Interpretation globe** icon at the bottom of the screen.



2. Click the language you want to hear (i.e., Spanish).



3. Click "**Mute Original Audio**" to silence all other languages.

A Escuchar en Español:

1. Haga click el icono del globo
2. Elegir "Spanish"





## Welcome

Please share you name, organization and title in the chat.



# Agenda

1. Welcome and Introduction
2. Access & Enrollment Updates
3. Chicago Early Learning Presentations & Updates
4. 211 Roll Out Resource
5. Partner Updates
6. ECRC Updates
7. Closing Remarks
8. Adjourn



## EVERY CHILD READY CHICAGO VISION

*Every child in Chicago can thrive within well-supported families, effective programs, and well-resourced communities so they grow strong, live joyful lives, and realize their greatest potential.*





## Access + Enrollment Updates

On March 8, 2023, the Every Child Ready Chicago (ECRC) Access + Enrollment meeting collected data through a survey to determine whether attendees were working on any special access or enrollment projects.

We had **57 participants** and **35 responses**, and the results of the survey were collected and analyzed.



# Survey Key Findings

**80%** of respondents are doing special projects related to access + enrollment

**50%** Of special projects are focused across age bands (prenatal, infants and toddlers, and preschool)

**57%** of special projects are focused citywide with **39%** of organizations focused on the South Side of Chicago

## The top 3 special project topics:

- Early / Head Start
- Preschool For All
- Childcare

## The top 3 special project focus areas:

- Recruitment
- Enrollment Processes
- Communications / Marketing



## Breakout Synthesis

ECRC Access + Enrollment participants discussed Vera's insights and recommendations stemming from focus groups conducted during the 2022 Chicago Early Learning's (CEL) application.

Participants then provided suggestions for how to make the CEL application process easier for families and community-based organizations (CBOs)/ sites.







## Breakout Group Key Findings : Supporting Families

1. **Provide families with a checklist** of "information" and/or "items" needed to complete the application
2. Share in advance what parts of the application must be **exact / precise** and what parts can be **estimates**
3. Allow families to **place children together**
4. Iterate the application to be more **responsive and interactive**:
  - a. Imbed a chatbot that provides real time support during the application
  - b. Provide a hotline with a decision tree script to offer tailored information
  - c. Make the application more like a quiz to help tailor options to family needs



## Breakout Group Key Findings : Supporting CBOs/Sites

1. Provide a checklist to CBOs and CPS sites so information on the application is **normed across the board**
2. Develop **creative partnerships with nonprofit organizations** to support in enrollment efforts
3. Have a **liaison between CEL and Department of Family and Support Services (DFSS)** to provide clarity on programs available by income
4. Develop an **in-person fair for families to engage** with all available CBO and CPS options before the application goes live

A photograph of three young children sitting at a table, focused on coloring. The child on the left is a young boy with short brown hair, wearing a light blue shirt. The child in the middle is a young girl with dark hair and bangs, wearing a dark blue shirt. The child on the right is a young girl with curly dark hair, wearing a light blue shirt. They are all holding markers and looking down at their papers. The background is a plain, light-colored wall. The entire image is overlaid with a semi-transparent blue filter.

Edna Navarro-Vidaurre  
Regional Council Manager  
1-A: Cook (City of Chicago)



# Region 1-A: City of Chicago Team



Socorro "Coco" Hinojosa  
Admin Support



Jacquelyn Ledezma  
Family and Community  
Engagement Specialist



Edna Navarro-Vidaurre  
Regional Council Manager

## Third Quarter Updates:



- Supported ECRC Access & Enrollment Work Group to expand stakeholders and application launch awareness
- Led 20+ focus groups/interviews to provide qualitative data for Regional Needs Assessment
- Regional Needs Assessment Status: Finalizing Strengths, Needs and Recommendations sections through joint council meetings
- Interested in learning about our finalized report that includes recommendations? Reach out to Edna [enavarrovidaurre@birthtofiveil.com](mailto:enavarrovidaurre@birthtofiveil.com) to present at your summer stakeholder meeting

## Third Quarter Updates Continued...

- Join us at upcoming Office Grand Opening on either 5/2 or 5/3. RSVP [here](#)
- FY24 Action Council and Family Council membership. Receive updates about council interest by subscribing to newsletter [here](#).
- Share your family's Early Intervention to Special Education transition story [here](#)
- NEW! Early Childhood Collaborations [Grantee website](#)



# How to get involved

- Visit our website:  
<https://www.birthtofiveil.com/regionla>
- Sign up for newsletter:  
<https://www.birthtofiveil.com/regionla/#subscribe>
- Join Region 1-A Facebook Group:  
[www.facebook.com/groups/birthtofiveilregionla](https://www.facebook.com/groups/birthtofiveilregionla)



We are reimagining a more equitable Early Childhood Education and Care system that respects family and community voice and works to ensure it is centered and prioritized at every level of decision-making in Illinois.



Edna Navarro-Vidaura



Jacqy Ledema



Coco Hirojase

Region 1-A encompasses the City of Chicago.

## Get Involved!

We want to hear from more community members in Region 1-A! Use the QR codes below to share your family story, sign up for our newsletter & join our Facebook group.



Tell Your Story



Newsletter



Facebook Group



[www.birthtofiveil.com/regionla](https://www.birthtofiveil.com/regionla)

In partnership with Every Child Ready Chicago

[www.birthtofiveil.com](https://www.birthtofiveil.com)

A young girl with her hair in two buns, wearing a pink hoodie over a yellow shirt, is smiling and looking down at a yellow folder she is holding. To her right, an adult with curly hair, wearing a yellow sweater, is partially visible, holding a pink cup filled with colorful markers. The background is a bright, indoor setting with a white wall and a colorful patterned object.

# Q&A



Thank you!





## Eligibility Criteria

**To be eligible to participate in the ECRC Executive Committee, one must:**

- Have previous experience with ECRC or other early childhood related collective impact initiatives
- Live or work within the city of Chicago
- Knowledge of and/or experience with Chicago's early childhood programs and services





# Member Responsibilities



## **Key responsibilities of the ECRC Executive Committee members are:**

- May serve up to two renewable one year terms (average of 5-7 hours a month)
- Participate in community events and functions held or planned by the committee
- Regular attendance at all ECRC and Executive Committee's scheduled meetings
- Participate in succession planning activities



# We Need You!

**We still need applicants to represent the following spaces in the Executive committee:**

- Home based child care
- Center based child care
- Home visiting
- Funder / philanthropic partner





## Next Steps

1. Self-nominate or nominate someone else for the Executive Committee by the end of the month
2. Work on transition memo for early childhood and ECRC